

## Virginia Patricia Rispoli



I am Virginia Rispoli and the aim of my projects is to create strategies to generate qualitative and meaningful interactions between the user, the object and the context where the interactions happen.


**date of birth**  
10 August 1992

**nationality**  
Dutch, Italian

**mother tongue(s)**  
Italian, Dutch

**other language(s)**  
English professional,  
French basic.

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### WORK EXPERIENCE

May 2017

**Interaction Designer** at *MARKTPLAATS*, Amsterdam (NL)

- Marktplaats mobile app evaluation and strategies of redesign;
- Heuristic evaluations of user interfaces, usability testing and task analysis.

February -  
April 2017

**Student Tutor and Assistant** *TECHNICAL UNIVERSITY OF EINDHOVEN*, Eindhoven (NL),

- Group management and design process guidance for second-year bachelor students.

July 2016

**User Experience Designer** *PHILIPS DIA DEPARTMENT*, Amsterdam, (NL)

- UX design, design of a widget library on Axure;
- Usability testing of user interfaces.

January -  
September 2015

**Graphic Designer** *INNER PEACE PARENTING MAGAZINE*, Torino (IT)

- Design of branding material;
- Design of the online magazine and online presentations.

January -  
June 2015

**Communication & Packaging Designer** *EIDOS STUDIO*, Torino (IT)

- Concept design for a sustainable packaging solution for EcoPiemonte, given as a gift to their employees.

September -  
December 2014

**Graphic and Brand Designer** *STILOLINEA SRL*, Settimo Torinese, (IT)

- Design of the new company catalogue and branding material;
- Concept for the new website.

March -  
June 2014

**Strategic Designer** *BWITHC.COM*, Torino (IT)

- Graphic design for a project in collaboration with Disney;
- Graphics and logo design for a private client;
- Layout and graphics for the company's annual report;
- Packaging design.

March -  
July 2013

**Product Designer** *STILOLINEA SRL*, Settimo Torinese, (IT)

- Analysis of promotional pens' scenario;
- Design of the new promotional pen KIT-O.

January 2012

**Intern** *LAVAZZA TRAINING CENTER*, Torino (IT)

- Design of a temporary stand for "Salone del Gusto 2013".

## EDUCATION

September 2015 –  
June 2017

**Master of Science (MSc) in Industrial Design**, TECHNISCHE UNIVERSITEIT EINDHOVEN, Eindhoven (NL)

*Master program focused on the design of intelligent systems, services and related products for societal transformation, focusing on user needs aiming at creating engaging user experiences.*

November 2015 –  
June 2017

**Master Honors Academy**, taken in collaboration with the PdEng USI Program, TECHNISCHE UNIVERSITEIT EINDHOVEN, Eindhoven (NL)

*Program consisting of two interrelated components: personal leadership development and professional development. For the Professional Development component, I participated to 7 one-week modules from the PdEng offered by the TUe focused on User Experience, the USI program.*

October 2011 –  
December 2014

**Bachelor Degree in Design and Visual Communication** POLITECNICO DI TORINO, Torino, (IT)

*Bachelor program focused on the role of the aesthetics in design, with continuous collaboration with companies of the territory, such as Antica Murrina Venezia, FIAT Research Center, and Disney Italy.*

September 2006 –  
July 2011

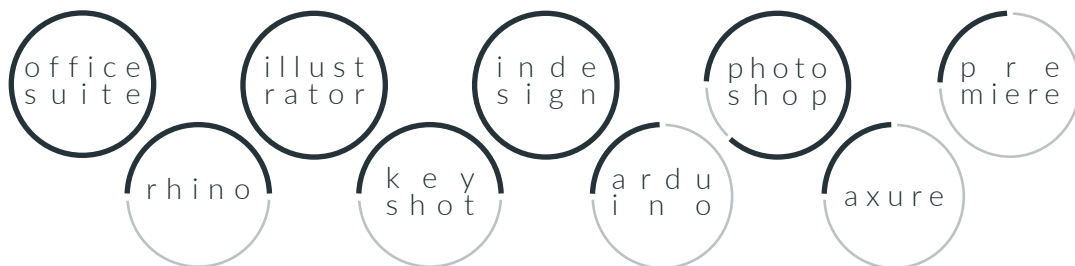
**Classical High School Diploma**

LICEO CLASSICO STATALE VITTORIO ALFIERI, Torino, (IT)

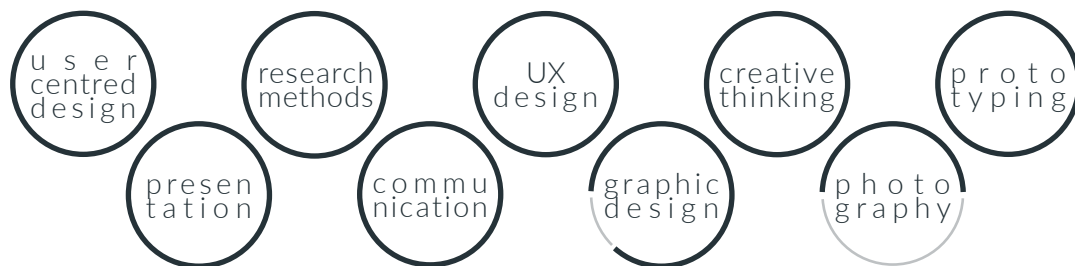
- *Plus communication based classes, newspaper, cinema, advertising class with Scuola Holden specialists;*
- *One week internship at "La Stampa";*
- *Elected class representative for three consecutive years.*

## SKILLS

Software



Skills & Strengths



## OTHER INFO

Exhibitions

- **Dutch Design Week** (Eindhoven, NL), with the project 'Handige Beestjes, design for social inclusion', 22nd-30th October 2016;
- **Disney Company Italia** (Milano, IT), presentation thesis project, 'ADAMO', 29th January 2015;
- **Discovering Bellezza event** (Torino, IT), Bella new pen presentation with Stilolinea Srl, (in collaboration with Politecnico di Torino), 23rd Sept 2014.

Interests

